**East Bethel Booster Days Committee**

**Monthly Committee Meeting Minutes**

Date: February 21, 2019@ 6:30 PM

 **Item**

 **1.0** **Call to Order**

 **2.0** **Roll Call**

Present: Jack Davis, Stephanie Dorn, Suzanne Erkel, Carrie Frost, Karen Krepis,
Randy Plaisance, Mary Wells

 **3.0** **Recruitment/Volunteers**

* + - * Numbers of volunteers needed were clarified: inflatables (3 at a time, in shifts if possible), flyer distribution along parade route (2-3), info booth/vendor check-in (2 at a time, in shifts if possible), dunk tank (1). Additional volunteers will not be necessary for the petting zoo.

**4.0 Activities/Entertainment/Events**

* + - * BOOKED! All-American Lumberjack Show has been confirmed for a 2-hour show, and Tommy’s Petting Zoo
			* Item vendors/display booths:
				+ Vendor market push has begun!
				+ Turn-in-Poachers “Wall of Shame” trailer (suggested return)
				+ Suggestion to have booths for local churches and the Anoka County Library
			* Food/beverage vendors:
				+ The Lions club has been contacted regarding having Garphish or Invictus available at the beer wagon (kegs/taps/cans). M. Wells will follow up with Lions’ president, Ron.
				+ Search has begun for additional “fair food” vendors. C. Frost will check on contact info for the vendors used at Isanti Rodeo Jubilee event.
				+ Suggestion to have a post-event vendor survey, to better gauge sales numbers.
			* Inflatables: possible rental from Magic Bounce or Fun Jumps.
			* Dunk Tank:
				+ May be rented from All-Event or Ruddy’s. Cost is approx. $130.
				+ Suggested hours of operation are 12 – 3 PM, with 20-30 minute “shifts” for dunkees.
				+ Possible dunkees: Council Members, local school principals, Miss East Bethel/candidates
				+ Tank would need to be filled by Fire Department
			* Lumberjack Show: 10,000 gallons of water needed for log rolling event. Fire Department will need to be contacted regarding supplying the water, and setup time.
			* 1k/5k Fun Run/Walk – Minimal responses from the survey on social media to attempt to gauge participation. It was suggested to have the Boy Scouts participate as volunteers staffing another activity, if the Run/Walk is cancelled.
			* Parade:
				+ Email address created specifically for Parade Coordination.
				+ Search has begun for cars to use in the parade for Council, Senior Royalty, etc.
				J. Davis will check with Bill Creger about the use of his convertible.
				+ Suggestion made to have expanded spacing for parade entries/lineup.
				+ Suggestion to have the firetrucks line up at 226th Ave/Staples for easy exit, if needed.
				+ People Mover & route should have more organization, more signs.
				+ Cedar Creek Ecosystem Science Reserve (CCESR) selected as Grand Marshal
				+ Sea Cadets have agreed to serve as color guard.
				+ Recruitment is underway for drum corps and bands. C. Frost will forward contact info for CHOPS to K. Krepis. Suggestion to seek sponsors specifically for bands.
				+ Suggestion to have a balloon cart walk the parade route. Need a price check before confirmation.
				+ Suggestion to have Native American performance group in parade.
			* Car Show: DJ will be from the The Big Q radio station (95.9 FM).
			* Coloring Contest: 2019 design will include the new Booster Days logo.
			* Home Depot Kids’ Workshops: Forest Lake store would be willing to donate, but will not run/staff an activity at our event, however Blaine store would be willing to run an activity.
			* Suggestions to consider:
				+ Bring back Anoka County Radio Control Club (ACRC). J. Davis will speak with a city staff member who is also a club member.
				+ Bring back Blue Ribbon Pines Disc Golf. Have activity in Booster West park.

 **5.0 Advertising & Signs**

* New logo was created for 2019!
* Directory on city website should be updated with current contact information.

 **6.0 Website**

* 2019 Vendor Registration and Parade Registration forms are now live.

 **7.0 Non-Profit Designation**

* Application is ready for submission. S. Dorn is awaiting payment from T. Lachinski for filing fees.

**8.0 Budget, Donations & Sponsorships**

* Current expenses: Lumberjack Show ($5000), Petting Zoo ($800)
* Anticipated donations: Blaine festival, Plow World
* Anticipated sponsorships: CHOPS (Movie in the Park, Kiddie Parade)

**9.0 Other Business**

* Next meeting is scheduled for March 21, 2019.

**10.0 Adjourn**